



personal details

name, middle name, surname	Michał Zbigniew Cach
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professional experience

year	company	position	main responsibilities
2010	Akademia Białego Kruka Sp. z o.o.	Marketing specialist	Brand and marketing management Selling process development and optimisation Leading Green Belt Projects New products design and development Training and workshops conducting (Six Sigma)
2009	Akademia Białego Kruka Sp. z o.o.	Client Executive Assistant	Brand management Selling process development and optimisation New products design and development Training and workshops conducting (Six Sigma)
2009	Akademia Białego Kruka Sp. z o.o.	Trainee	Preparation and conducting training about BPMS Marketing audit Conference preparation (Six Sigma for Financial Market)
2008 - 2009	Sklep Żeglarski Hobby	Marketing consultant	Promotion in the Internet Web site positioning Marketing Research (Customers Satisfaction)
2009 - 2006	Zbigniew Cach - Nadzór, Szkolenia BHP i Ppoż	Marketing consultant	Marketing strategy management Brand positioning in the local environment Promotion and positioning in the Internet
2007	MaxFun ChessCafe.pl	Marketing consultant	Web site creation and positioning Internet marketing strategy creation Marketing materials creation



education

2006 - 2010	Wroclaw University of Technology Faculty of Computer Science and Management
major	Management and Marketing
type of studies	master / engineer
speciality	Enterprise Management
additional information	2nd and 3rd year of studies were realized in one academic year

community service

year	organization	position	main responsibilities
2008 - 2007	AIESEC	Local Committee Vice President Communication	Marketing strategy management Media contacting, PR Brand management Events promotion coordination
2007	AIESEC	"Marketing Masters" project manager	Project management (10 people) Brand management Marketing materials creation Support of promotion events

languages

	speech	written
Polish	native	native
English	excellent	excellent
German	good	good

interests

Natural / primal fitness
Ashtanga yoga
Positive movies
Film music

additional skills

area	details
Graphic software	Corel Draw Photo Paint
	Adobe Photoshop, Illustrator, InDesign, FireWorks
Six Sigma	Champion/Executive, Green Belt
Operating systems	Mac Os X, Windows XP, Linux
Office suits	Microsoft Office (2003, 2007), Open Office, iWork
Internet	html, css, adwords, joomla, wordpress
Events organization and promotion	Exhibitions, conferences, trainings